

PantheaCon 2011 Vendor Information & Registration

General Information: PantheaCon 2011 will once again be held at the DoubleTree Hotel in San Jose. The Main Vendor area occupies the downstairs ballroom; there are also a *limited* amount of vendor spaces in the mezzanine area outside of the Ballroom near the Convention Registration and Information.

A table in the Ballroom is \$225.00. A table in the Mezzanine is \$195.00. For all tables, the fee includes one conference admission per table. A **maximum** of two tables may be purchased. If you wish to share vending space, all vendors sharing must submit applications together for jurying. In order to facilitate check-in at the Convention, all assistants who will also be attending the conference must be registered through the Vendor Coordinator. It is therefore advisable to send all of your associated registrations with your paperwork. As a convenience to vendors, a limited amount of “helper admissions” are available for those who are *only* helping at a table and **not** attending the Convention (\$15.00 each); be advised that “helper” badges do not allow admission to badge required areas of the Convention such as classes and rituals. Helper badges will have the name of your business on them.

Vendor space is **approximately 4'x8' and includes a 6'x2' draped table and two chairs.** (by approximate, we mean exactly that. Locations are determined by many factors. *Although we will try to accommodate specific needs, we may not be able to give you a requested location.* If you need table and/or chairs removed, or have other specific requests, please note it on the registration form.

The **absolute deadline** for submission of your application and fees is **October 15th**. We hope to have the selection process completed by October 31st. If sending a cheque, you may post-date it to 10/15/10. Cheques will not be cashed (or if you are using a credit card, it will not be charged) unless your application is accepted. **Do NOT use PayPal!!** *Make cheques payable to Ancient Ways and send to the Ancient Ways store (4075 Telegraph Avenue, Oakland, CA 94609).* Please use the PantheaCon Vendor Application form – do NOT send an email or an improvised form; all such vendor applications will be automatically rejected. **All applications must be mailed – there is no online application process for Vending.**

All vendors will be notified whether their application has been accepted or not by November 15, 2010. If you are not selected your fees and paperwork will be returned to you. There is no vendor waiting list.

The Vendor selection process is a juried system to ensure a diverse and unique experience for attendees; maximum vendor diversity assures both that the attendees will have an optimal shopping experience and that competition between purveyors of similar merchandise will be minimised. All applications will be carefully evaluated. Each year we endeavour to add the new and different to the familiar and well loved. *Even if you have vended with us before, this does not guarantee automatic acceptance of your application.*

PLEASE NOTE – there is **NO** vending permitted outside of PantheaCon authorised spaces.

Business card sized advertisements in the Programme are available for \$35.00. Be sure to include funds and copy, and note this on your application. For larger display ads, contact Glenn@ancientways.com

If you have questions, you may contact Thalassa, The Vendor Coordinator, at thalassatherese@yahoo.com. Do **not** submit enquiries to the Ancient Ways store, Glenn Turner or other members of the PantheaCon Staff.

For PantheaCon Use Only
Amount Rec'd _____
Vendor # _____
Table # _____

PantheaCon 2011 Vendor Registration Form

You must use this form to apply. Please complete all requested information. Print legibly or type, and use additional paper if necessary - Make cheques payable to Ancient Ways and mail to 4075 Telegraph Avenue, Oakland, CA 94609

Amount Sent: _____ Number of Registrations: _____ *

Name Of Contact Person: _____

Badge Name (if different): _____

Business Name: _____

Mailing Address: _____

Telephone Number(s): _____

Email Address: _____

Description of Merchandise (**extremely important** – attach photos, website information, &c)

* Please list below the name, badge name, type of registration, and any contact information that is different for additional registrant(s).

Do you have specific requirements (i.e. table removed, wall space, &c) _____

Please be aware that although we will try to accommodate requests, we cannot guarantee that you get the table space or location you request.

Do you wish to vend on Friday? _____

Have you vended at PantheaCon before? _____ What years? _____

All Vendors are listed in the programme information. Unless otherwise specified we include website and/or email address, telephone number. Please indicate the phone number/website URL/email address you wish used in the programme if it differs from what is on your application. If you do not wish any contact information included, only your booth name will be listed in the programme.

It is advised that you keep a copy of this form (both sides) for reference purposes. More detailed information will be sent to confirmed vendors in late January. For further information, contact Thalassa at thalassatherese@yahoo.com